

## Case Study



**Country:** United States

**Industry:** ERP Consulting

### Client Profile

Dallas, Texas-based SimCrest is a leading Microsoft Business Management Software provider for small and mid-sized organizations. They apply the most simple and customizable Enterprise Resource Planning (ERP) software to help organizations simplify and streamline highly specialized business processes.

### Business Situation

SimCrest needed to provide their customers with a solid, reliable, high-performing Cloud Service Provider to host Dynamics NAV.

### Solution

The company chose Purely Cloud's Pure Dynamics offering to host Microsoft Dynamics NAV to give its customers constant access to their enterprise resource planning.

### Benefits to SimCrest

- Increased agility to deploy Dynamics NAV enterprise resource planning (ERP) to its customers.
- Can now offer subscription pricing to customers at a fixed monthly cost.
- Able to keep business applications available and accessible from anywhere in the world.

### Microsoft Dynamics NAV

Microsoft Dynamics NAV is global enterprise resource planning (ERP) software that helps more than 100,000 companies worldwide manage their accounting and finances, supply chain, and operations. Start with what you need now, and easily adapt as your business needs change. In the Microsoft cloud or on your servers—the choice is yours.

## Dynamics NAV Company Accelerates with Purely Cloud

*"...We will never use anyone else other than Purely Cloud again."*

*- John Stevens, Vice President, SimCrest*

## Business Needs & Solutions

SimCrest, an ERP consulting company, needed an appropriate Cloud Service Provider to expand its offerings and bring additional value and options to their clients. By partnering with Purely Cloud, SimCrest was able to set up their clients with a high performing and redundant private cloud built on Hyper-V technology in Windows Server 2012 R2 managed by System Center 2012 R2. SimCrest can now offer limitless private clouds to customers while saving them over a million dollars for equivalent infrastructure and IT management costs. Most importantly, they have improved the availability and speed of business applications and server delivery.

*"...not only are we extremely happy, but our [customers] using his services are extremely happy. It is fast, reliable, and if there are any changes needed, Purely Cloud is quick to respond and react appropriately."*

*John Stevens  
Vice President, SimCrest*

## About SimCrest

As a Premier Microsoft Certified Partner, SimCrest provides small and mid-sized businesses with the most simple and customizable Enterprise Resource Planning (ERP) systems, helping companies manage financial, manufacturing, distribution, supply chain, sales, marketing, HR, e-commerce, and more. As a business software provider and consultant, they design and implement easy-to-use Microsoft Dynamics NAV system as well as related add-on solutions that enhance business operations and efficiency. Their experienced consultants, PMPs, and developers provide a wealth of services, including business analysis, software design, implementation, training, and on-going support.

## Microsoft Partner

Silver Midmarket Solution Provider  
Silver Hosting  
Silver Datacenter

To learn how Purely Cloud can provide solutions for your business, visit [www.purelycloud.com](http://www.purelycloud.com)

