

Case Study



Sunglass Manufacturer Improves Productivity with Purely Cloud and Exchange Online

Country: United States

Industry: Sunglasses

Client Profile

Costa Mesa, California-based Style Eyes is a sports, trendy and active lifestyle company making high quality sunglasses at an awesome price since 1972.

Business Situation

Style Eyes was running on an end of Exchange Server 2000 support. It realized that the heavy inflow of spam and malware required a permanent solution versus short-term fixes.

Solution

The company switched to Exchange Online Exchange Online helps protect your information with advanced capabilities. Data loss prevention capabilities prevent users from mistakenly sending sensitive information to unauthorized people. Globally redundant servers, premier disaster recovery capabilities, and a team of security experts monitoring Exchange Online around the clock safeguard your data. And with a guaranteed 99.9% uptime, financially-backed service level agreement, you can count on your email always being up and running.

Benefits to Style Eyes

- Outlook Anywhere allows them to connect to their Exchange server without VPN
- Lower IT support costs
- Data center footprint reduction
- Greater security to safeguard data

Microsoft Office 365

The new Office provides anywhere access to your familiar Office applications—plus email, calendar, video conferencing, and your most current documents—on almost any device, from PCs to smartphones to tablets.

Microsoft Partner

Silver Midmarket Solution Provider
Silver Hosting
Silver Datacenter

To learn how Purely Cloud can provide solutions for your business, visit www.purelycloud.com

Business Needs & Solutions

After an ageing Exchange Server 2000 mail backend flooded with malware and spam threats, they contacted Purely Cloud. Purely Cloud recommended and implemented Exchange Online because it offered a comprehensive mail solution. Automatic patching eliminates the time and effort of maintaining your system. In-Place Archive, so they can keep all their important data in one place. Anywhere access to email, calendar, and contacts on all major browsers and across devices. Integration with Outlook means they'll enjoy a rich, familiar email experience with offline access. The team can now correspond effortlessly with customers, suppliers, and distributors. Purely Cloud provided a successful migration to allow Style Eyes to fully utilize Exchange Online and all the latest innovations provided by it.

"Purely Cloud migrated us from a 15 year old Exchange server to Exchange Online. We now have modern spam and malware protection with mobile access to our email without the need for VPN."

*John Redfield, CFO
Style Eyes*

Style Eyes uses Exchange Online trained and managed by Purely Cloud to help unify the company. Employees take advantage of Exchange Online for comprehensive messaging and calendaring.

About Style Eyes

Since 1972, Style Eyes continues to be the number one selling popular priced sport and resort eyewear brand. Their mission statement has always been to design the hottest styles, build them with the best raw materials on Earth, insist on the highest manufacturing standard and market them at an awesome price...Mission accomplished.

